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### UM student-produced TV program showcases Montana businesses

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# The University of Montana

## NEWS RELEASE

University Communications  
Missoula, MT 59812  
(406) 243-2522

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This release is available electronically on INN (News Net).

May 16, 1994

### UM STUDENT-PRODUCED TV PROGRAM SHOWCASES MONTANA BUSINESSES

#### MISSOULA --

Four Montana businesses that distribute products nationally and internationally are featured in a University of Montana student-produced television program that will air Sunday morning, May 22, on television stations across Montana.

"BUSINESS: Made in Montana" will air at 9 a.m. on the Montana Television Network: KRTV, Great Falls; KPAX, Missoula; KXLF, Butte, KTVQ, Billings, and KXGN, Glendive.

The program, the second in a series, focuses on Dana Design of Bozeman, Woods Power Grip of Laurel, Alpine Touch of Choteau and Rocky Mountain Log Homes, Hamilton. "Made in Montana," produced by UM radio-television students, examines the factors that have helped to make the businesses successful.

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**Contact:** Radio-TV Professor Gregory MacDonald, 243-4088.

GM/kr  
Specialized western, highlighted towns  
MadeinMT.rl